

# Hannah Waite

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## Bio

An innovative and enthusiastic fashion promotion student, graduating in May 2021. My experience covers luxury and high street retail, including press, personal shopping, client management, styling and stock control. Proficient skills in Adobe and Microsoft.

## Education

September 2017 – May 2021: BA (Hons) Fashion Promotion, Manchester Metropolitan University

- A creative course covering fashion promotion and communication, underpinned with business content and cultural and contextual theory.

2009 - 2016: St John's School

- A-level: English B, Psychology B, Art D
- 10 GCSE'S: Grades A\*- C, including English and Maths
- ASDAN Key Skills L3 - Working with others
- ASDAN Key Skills L3 - Improving own learning and performance
- Sports Leadership L2

## Employment History

July 2019 – July 2020: International Communications Intern - Womenswear, MATCHESFASHION, London

- Facilitate product, image and price requests for the key international markets: Australia, USA and UAE
- Create monthly coverage reports to showcase global coverage secured
- Work with the compliance team to coordinate the return of stock on loan to press, agencies and brands
- Compile daily key coverage emails to distribute internally to the business
- Stock control for the Communications team
- Guest hosting and door management at MATCHESFASHION's events hosted at 5 Carlos Place, Mayfair
- Report directly to the Womenswear Communications Assistant and Senior Womenswear Communications Officer

2017 – 2019: Client Specialist/ Commission Sales Associate, DKNY, Manchester

- Review client needs to style in accordance with their lifestyle and image
- Nurture personal relationships with customers via a one-to-one service
- Maintain an elevated level of customer service to ensure client loyalty and satisfaction
- Thorough product and brand knowledge

November 2018: Intern, Ralph Lauren, London Head Office

- Report directly to the Product Presentation Director
- Analyse contemporary fashion concepts and seasonal trends to develop innovative ideas for visual merchandising

March 2016 – September 2016: Retail Assistant, Dorothy Perkins, Bishop Auckland

2014 – 2016: Retail Assistant, Peacocks, Bishop Auckland

## **Voluntary Work**

2013 – 2015: Girl Guiding Assistant, Bishop Auckland

- Nurturing the learning and development of girls aged 5-7, implementing a creative approach to teaching

July 2015: Charity work, Iquitos, Peru

- Teaching in the girl's orphanage in Iquitos and assisting the build of a community centre in the Amazon rainforest

## **Interests**

- Working with a British studio during lock-down to develop and launch my brand, Cowboys of Habit. Using Adobe software to design custom material and prints.
- The influence of art on fashion
- Styling

*References available upon request.*